



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

# INDEX

<b>ABOUT YAZOF / VISION / MISSION</b>	<b>01</b>
<b>CORE VALUES</b>	<b>02</b>
<b>OUR SERVICES</b>	<b>03-04</b>
<b>ADMINISTRATIVE TEAM</b>	<b>05-06</b>
<b>OUR PARTNERS</b>	<b>07</b>
<b>FEATURED PROJECTS</b>	<b>08-09</b>
<b>QUALITY CONTROL</b>	<b>10</b>



## ABOUT YAZOF

Yazof was founded with an ambitious vision to deliver innovative marketing solutions that elevate our clients' businesses to the highest standards of quality and creativity. We stand out through a non-traditional, creative approach and a specialized team that ensures precise and professional execution of every project, with a deep understanding of client needs, making every work we deliver a reflection of our creativity and commitment to excellence.



## VISION

By 2030, Yazof aims to be among the leading Saudi companies in marketing and creativity, and one of the best workplaces in Saudi Arabia, setting new standards of innovation and excellence in line with Saudi Vision 2030 to foster growth, leadership, and industry inspiration.



## MISSION

Supporting brands in unlocking their full marketing potential by providing innovative services that drive real impact.



## CORE VALUES



### CREATIVITY

We believe that creativity is the driving force behind every successful idea. That's why we craft our solutions in fresh, impactful ways that add real value.



### PROFESSIONALISM

We are committed to delivering services with the highest standards of accuracy and quality, reflecting a deep understanding of our clients' needs and aspirations.



### AMBITION

Our ambition knows no limits. Inspired by Saudi Vision 2030 and our deep belief in the potential of Saudi youth, we strive to achieve regional and global leadership.

## OUR SERVICES



- 01 Production of marketing and documentary films, and conference coverage.
- 02 Installation of prominent letters and illuminated signs, designing and executing exhibition booths, and applying stickers.
- 03 Developing visual identity and preparing professional corporate profiles for companies and government entities.



## OUR SERVICES



04

Crafting marketing and documentary content.

05

Launching and managing media and marketing campaigns through influencers or paid advertisements.





## ADMINISTRATIVE TEAM



**Jaber Mohamed Al-Mufleh**  
Chief Operating Officer

Leads the agency's daily operations with 8 years of experience in the private sector, combining strategic planning skills with expertise as a marketing film director to deliver innovative and professional projects for clients.



**Mahmoud Mohamed**  
Performance Marketer

A seasoned expert in digital campaign management and project development, helping ventures break the one-million-riyal barrier and achieve outstanding results. With three years of experience at leading firms such as Tashweesh Agency, and as the 'founder of the podcast 'Ma'ali Al-Musawwiq' he is equipped to '(His Excellency the Marketer)' craft and execute precise high-impact marketing strategies.



**Entessar Abdullah**  
Sales Specialist

Brings 10 years of sales experience in major companies, helping clients choose the most suitable marketing solutions and achieve maximum value from the agency's services.



ADMINISTRATIVE TEAM

**Omar Adel**  
Graphic Designer

A creative designer with 9 years of experience across more than four agencies, specializing in transforming marketing ideas into visually compelling designs that enhance clients' brand identity.

**Mohammed Mubarak Al-Sharahl**  
Graphic Designer

With 9 years of experience in over five advertising agencies, he delivers innovative designs that reflect brand professionalism and strengthen marketing messages.

**Madhu Soodhanan**  
Production Supervisor

A visual production expert with 14 years of experience, leading the filming and production of marketing and documentary projects to ensure high-quality results and outstanding visual impact for clients.

**Aya Soliman**  
Content Creator & Creative Developer

Experienced in crafting creative and well-planned content for marketing campaigns in both private and governmental sectors, designed to serve specific objectives, generate effective audience engagement, and enhance client results.

## Note to Clients

**Yazof Visual Production and Marketing Solutions Agency is an approved vendor with Saudi Aramco.**

Aramco Vendor Number: 10117166

aramco



OUR PARTNERS



subsea 7

aramco



مملكة البحرين  
MINI REGULATORY AND TRADING AUTHORITY



مهد الشفاء  
HAND ALSHEFA



Zoé



دار العافية



شركة من مراد العقارية العالمية  
Shaheen General Contracting Co.



دار العافية  
DarAfia



enda

تنقل  
Tanaqul  
لنقل السيارات

العبيان  
للخدمات والإعلان  
OBAYAN.ADV



سعود العقارية  
SAUDI REAL ESTATE



النجم عقارية  
AL NAJMA REAL ESTATE

## FEATURED PROJECTS



### ▶ VISUAL IDENTITIES



SAUD REAL ESTATE



OBAYAN ADV



AL-NASSIRIYAH FABRICS

◆ By clicking on any logo, you'll be taken to a full presentation of its brand identity



## QUALITY CONTROL

At Yazof, every project undergoes a strict quality control process to ensure precision, creativity, and professionalism. From planning to execution, our specialized team monitors every detail to guarantee that each deliverable meets the highest standards and fully aligns with client expectations.

## FEATURED PROJECTS



▶ VIDEO AND AUDIO PRODUCTION

▶ BOOTHS

▶ ILLUMINATED AND RAISED SIGNAGE

▶ MARKETING CONTENT



PLEASE **SCAN THE CODE**  
TO VIEW OUR PORTFOLIO  
ON THE WEBSITE



**WE START WITH THE IDEA**  
AND TAKE YOU ALL THE WAY TO IMPACT



## THE **YAZOF** TEAM

IS ALWAYS READY TO CONNECT AND CRAFT  
CREATIVE SOLUTIONS THAT ELEVATE YOUR BRAND


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Talk to us. Let's build something great



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